



RELEASE

Virgin Blue Holdings Limited - Preliminary Operating Statistics March 2008

SUMMARY OF OPERATING STATISTICS

Domestic and International Operations EXCLUDING Polynesian Blue

Month of March 2008

Passenger numbers for March increased by 15.6% over the previous year. Virgin Blue traffic, measured by Revenue Passenger Kilometres (RPKs) increased by 10.2% while capacity, measured by Available Seat Kilometres (ASKs) increased by 10.1% over the same period. Revenue load factor was down 0.1pts from the previous year. On time performance was 85%, compared to 85% in the previous year.

Passenger numbers for the 9 months to March 2008 increased by 7.8% from the previous year. RPKs increased by 6.1%, while ASKs increased by 5.5% over the same period. Revenue load factor increased by 0.5pt to 82.5% compared to the previous year. On time performance was 80%, compared to 88% from the previous year.

	Month of March			Financial Year to Date (Year ending 30 June 2008)		
	Mar-08	Mar-07	Change	YTD Mar-08	YTD Mar-07	Change
Passengers Carried	1,504,533	1,301,336	15.6%	12,531,288	11,619,766	7.8%
Revenue Passenger Kilometres (millions)	1,637	1,484	10.2%	14,224	13,404	6.1%
Available Seat Kilometres (millions)	2,026	1,840	10.1%	17,242	16,349	5.5%
Revenue Load Factor	80.8%	80.7%	0.1 pt	82.5%	82.0%	0.5 pt
Average Aircraft in Fleet	60.9	52.3	16.5%	57.0	52.3	9.1%
On-Time Performance	85%	85%	0 pt	80%	88%	(8pt)

Notes:

- (1) Monthly operating statistics are issued on a preliminary basis and are subject to change. Any adjustments made will flow through to the year to date results.
- (2) RPKs means number of paying passengers carried multiplied by the number of kilometres flown
- (3) ASKs means total number of seats available for passengers multiplied by the number of kilometres flown
- (4) Revenue Load factor means RPKs as a percentage of ASKs
- (5) On-time performance means the percentage of flights departing within 15 minutes of scheduled departure time.

News Summary

Friday 14 March 2008: Virgin Blue Airlines carried its first Premium Economy Guests following the launch of the new front end "Premium Economy" product aimed at giving travellers an enhanced travel experience through increased leg room and seat width, priority check in, 2x2 seating (no middle seat!), complimentary The Lounge access and more.

Tuesday 11 March 2008: Virgin Blue confirmed it will take on the global Earth Challenge by turning off the lights for one hour at its Hangar Charity Ball to be hosted by Sir Richard Branson, QLD Premier, the Hon Anna Bligh and Virgin Blue co-founder and Chief Executive, Brett Godfrey. The event, held on 29 March at Brisbane Airport, aimed to raise \$1-million for numerous charity organisations under the banner of "Natural Environment & Indigenous Persons".

Monday 31 March 2008: The Virgin Group introduces V Australia Airlines, its new premium three class international airline set for take-off from 15 December. The airline announced it will launch trans-Pacific operations with flights between Sydney and Los Angeles with a sale fare of \$999 return (inclusive of taxes)

Monday 31 March 2008: In the historic first ticketing partnership for V Australia Airlines, Northwest Airline will join forces with V Australia to offer travellers convenient access to destinations across the USA and Canada.

Monday 31 March 2008: An agreement has been signed for Aeromobile and Panasonic to provide V Australia Airlines with the technology for mobile phone (SMS) and BlackBerry/PDA use on board its new Boeing 777-300ER aircraft

For Further Information:

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